

PROPOSED RULES

**NORTH DAKOTA ADMINISTRATIVE CODE
CHAPTER 45-04-10
LIFE INSURANCE ADVERTISING RULES**

N.D. Admin. Code Section 45-04-10-07 – Enforcement procedures is amended as follows:

45-04-10-07. Enforcement procedures.

1. Each insurer shall maintain at its home or principal office a complete file containing a specimen copy of every printed, published, or prepared advertisement of its individual policies and specimen copies of typical printed, published, or prepared advertisements of its blanket, franchise, and group policies, hereafter disseminated in this state, with a notation indicating the manner and extent of distribution and the form number of any policy advertised. Such file is subject to inspection by this department. All such advertisements must be maintained in said file for a period of either four years or until the filing of the next regular report on the examination of the insurer, whichever is the longer period of time.
- ~~2. Each insurer subject to the provisions of this chapter shall file with this department with its annual statement a certificate of compliance executed by an authorized officer of the insurer wherein it is stated that to the best of his knowledge, information, and belief the advertisements which were disseminated by or on behalf of the insurer in this state during the preceding statement year, or during the portion of such year when this chapter was in effect, complied or were made to comply in all respects with the provisions of this chapter and the insurance laws of this state as implemented and interpreted by this chapter.~~

History: Effective March 1, 1988; amended effective _____.

General Authority: NDCC 26.1-04-08, 28-32-02

Law Implemented: NDCC 26.1-04-03(1), 26.1-04-03(2), 26.1-04-07